

THE LONG HAUL

Over a decade of success with camp management software

“The technology is user-friendly enough to allow us to go with the flow and make changes on the fly. It was everything we were looking for.”

Brandon Arent, Director of Sales



Van Der Meer Tennis (VDMT) is a world-renowned tennis facility located on beautiful Hilton Head Island, South Carolina. A customer of ACTIVE's since 2001, VDMT has two facilities totaling around 2,000 annual registrations for their 160+ programs.

For over a decade, all youth and adult clinics and camps have been managed using ACTIVEWorks® | Camp & Class Manager.

A Great Match

Prior to ACTIVE, VDMT was using a Microsoft Access database and paper forms to manage their registration. The manual process was time intensive and information was difficult to access. They turned to ACTIVE for a better, more scalable solution. More than a decade later, they're still happy with what drew them to ACTIVE in the first place:

- + Online registration
- + Flexible functionality
- + Affordable prices
- + User-friendly technology

What VDMT has found to be most valuable over the years is the client convenience of registering and paying

for activities online. It's been a win for the staff, too, significantly cutting down on workload across the board.

The Right Tools

With ACTIVE Network software, VDMT has been able to drastically improve their business operations. All the information they need is in one place within the camp management software, and the Account Update and Account Creation features have consistently made work efficient, quick and simple.

Other favorite tools include:

- + **The Communication Center** provides automatic confirmation emails and pre- and post-camp communications, tailored to program registrations.
- + **Reporting Features** reconcile payments, forecast sales and revenue, and provide critical details at the click of a button.
- + **ACTIVE Customer Support** offers prompt, knowledgeable assistance ensuring all questions are answered and work is on the right track.

Long-Term Partnership

The amount of daily staff hours saved and increased convenience over the years are inestimable, but significant. The software offers everything needed to run the organization efficiently and effectively.

Most importantly, ACTIVE Network and its camp management software have consistently met VDMT's business needs over the years as its clinics, camps, daily programs, private instruction and Van Der Meer Tennis Academy have expanded and changed.

“Overall, it's just much easier with ACTIVE's technology. Plus, they are always improving the system to make it even better.”

Brandon Arent
Director of Sales

ACTIVE Network provides more than technology. Organizations like Van der Meer can benefit from a long-term partnership that grows along with them to manage their business now and in the years to come.

Learn how Camp & Class Manager can meet your business needs now and in the years to come.

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